



## Gigantic storybook backdrops, interactive apps, and standards-based Reader's Theater curriculum make for an engaging learning environment. iPad2+: Grades Pre-K thru 5

### Press Release

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Discover an innovative way to incorporate active learning into your classroom. K.I.W.i. Storybooks™ (Kids Interactive Walk-in Storybooks) are giant backdrop environments, sized perfectly for kids in grades Pre-K thru 5, beautifully illustrated and carefully researched by children's book author/illustrator, Roxie Munro.

A free app built by children's app developer OCG Studios is cleverly paired with each of the panoramic walk-in storybooks (**11 themes to choose from**). Each storybook includes backdrop, app and Reader's Theater with standards-based curriculum created by playwright Douglas Love. This powerful combo implements the 4Cs of 21st Century Education:

- Critical Thinking Skills
- Communication
- Collaboration
- Creativity

Kids place markers on backdrops and scan with an iPad to initiate app activities.

They can search for objects, play educational games, learn fun facts about a subject, and even record and edit their own movie!

### App features:

- Search & Find - hunt for matching objects
- Make Noise - listen to sounds or make your own
- Explore & Learn - discover fascinating facts
- Movie Making - record your own movie or play
- Puzzle - (on select apps) connect the pieces for loads of fun



### About the KIWI Storybook backdrops:

The 5 ft. tall backdrops are available in a variety of subjects including Rainforest and Desert, Farm and Maze, Fire Station and Risky Residence, Submersible, Dinosaurs, TV Studio, Castle, Old West, and Space Station. All Storybooks can be used for educational purposes, to perform a play, or in combination with the associated apps.

### Availability and pricing:

KIWI apps will be available to download for FREE from the App Store in September 2014. Apps are designed for iPad2+. Please note that the apps work only in combination with K.I.W.i. Storybooks™.

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